

2026 Stark Poll

Make Data Driven Decisions



PARTICIPATION INCLUDES

We work with you to write questions that meet your organization's specific needs. In addition, the survey will also include a comprehensive set of demographic, communication, and quality of life questions.

In the end, you will receive a comprehensive report with detailed results and insights broken down by demographics. If you would like us to present the results to your staff or board, we'll do that too.

We will continue to provide support and analysis of the data for as long as needed. If you need a new graph 6 months down the road, contact us and we will help at no additional cost.

All participants also receive a FREE Communication Guide which provides detailed data on how county residents are looking for and consuming information.

Example of Participants

DD Boards and Providers
ADM Board and Providers
County/Local Governments
Public Transportation
Libraries
Non-Profits
Social Service Organizations
Health Departments
Hospitals
Colleges and Universities
Park Districts and Recreation
Arts and Culture Agencies
Community Foundations
United Ways
Chambers of Commerce

The Details

Questions cost \$1,500 each. Purchase 5 or more questions and pay just \$1,400 each.

The Stark Poll is based on 600 interviews, yielding an overall sampling error of 4.0%, with a 95% confidence level. This large sample size allows us to break down results in more useful ways.

The final sample is representative of the adult population of the county.

The Stark Poll is conducted using industry best practices and methods.

TESTIMONIAL

"Our department has regularly participated in the Stark Poll for various grant initiatives. It is a wonderful resource for us to get professional research results more affordably. Whether you want to ask one question or a dozen, CMOR provides the poll results in a detailed report with a thorough breakdown of the community's responses along with demographic and quality of life data. CMOR staff have ALWAYS been professional, reliable and go above and beyond to meet our expectations!"

Kay Conley, Director of Admin and Support Services, Stark County Health Department



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The Process



Recruit Participants

CMOR sends letters and emails to all county-wide organizations who may have an interest in collecting data from county residents, informing them of the research opportunity.



Survey Design

We work with each participant to write questions that meet their specific needs. We then compile the questions from all participants into a single survey.



Data Collection

CMOR begins collecting data for the Stark Poll, monitoring the respondent demographics as we go to ensure a representative sample.



Data Analysis

After data collection is complete, we code open-end responses into categories, clean the data and analyze the results including demographic cross tabs and tracking responses over time as possible.

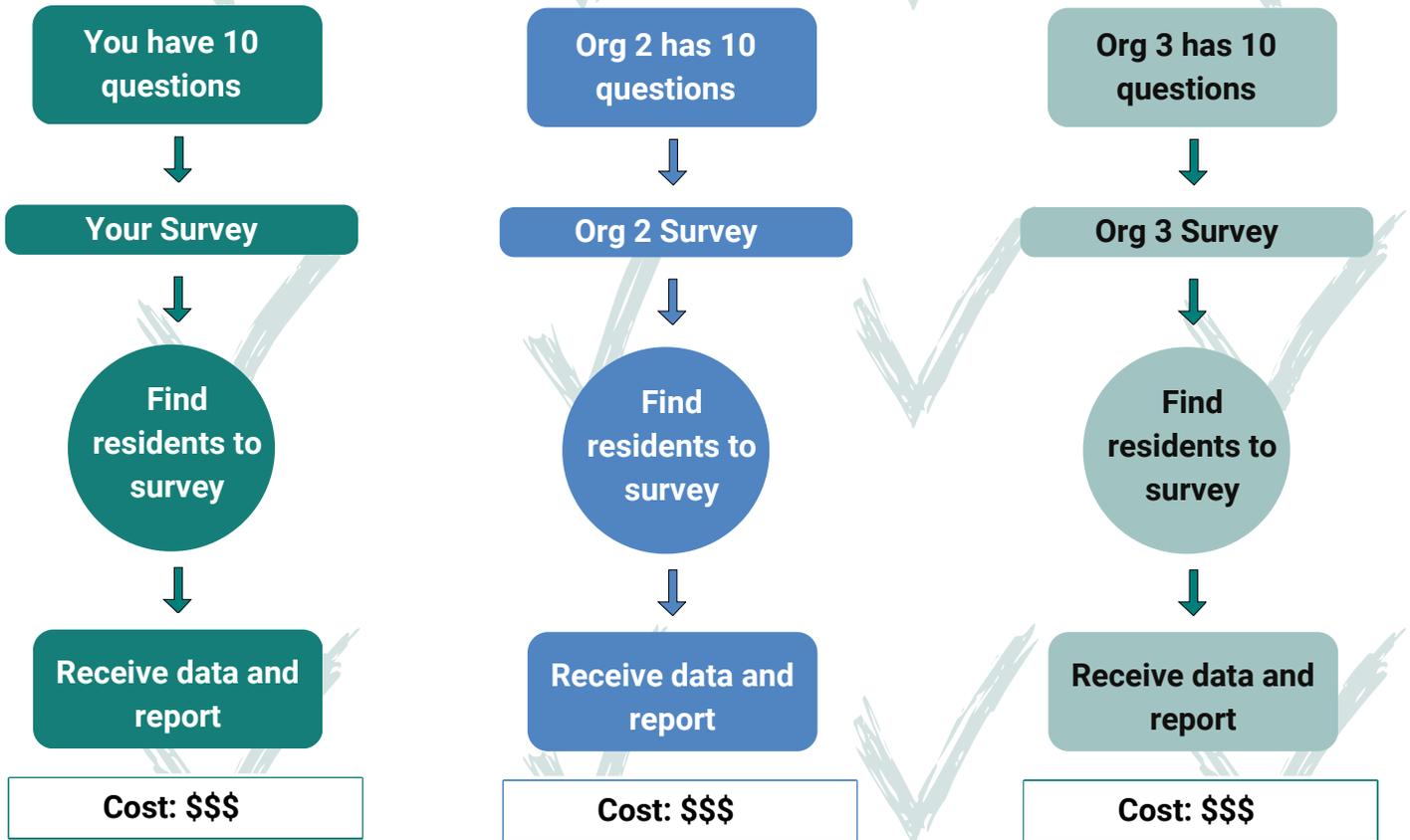


Reporting and Support

In the end, you will receive a comprehensive report with detailed results and insights for your questions broken down by demographics.



How Traditional Surveys Work



How The Stark Poll Works

