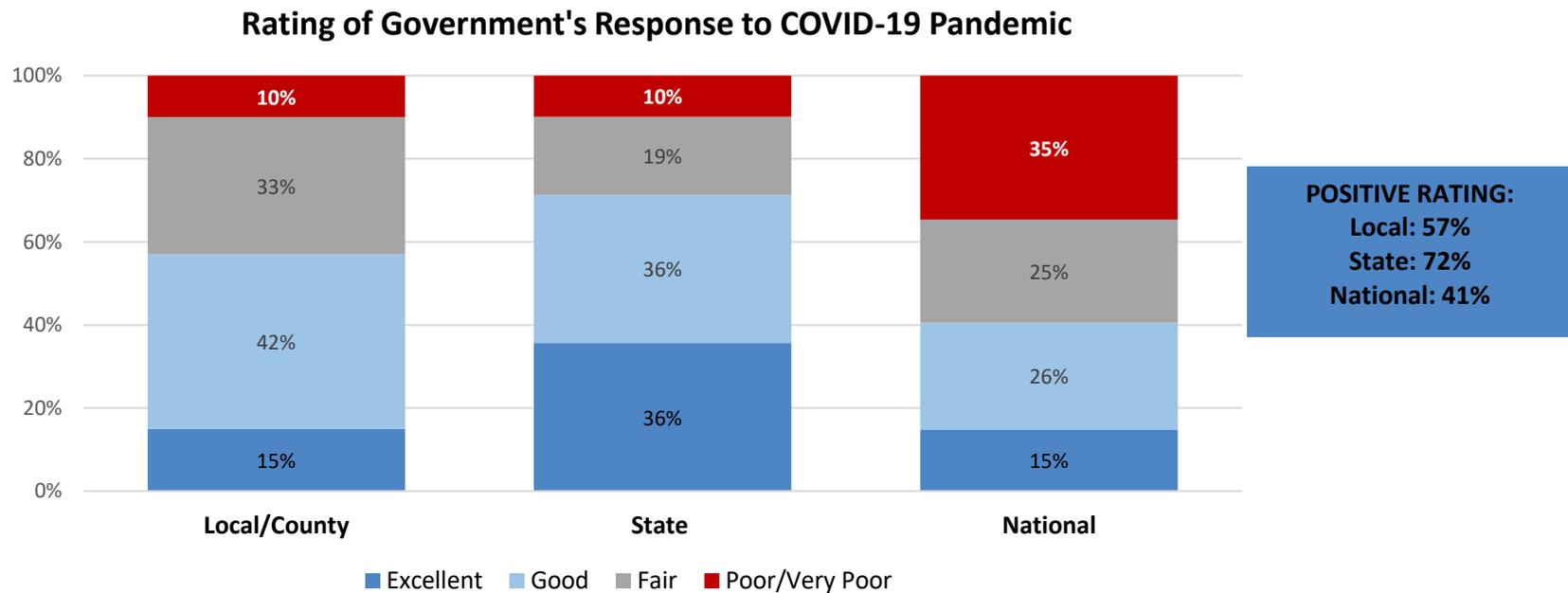


For Immediate Release

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State Government Response to COVID Best of All Levels of Government, according to newly released survey

Akron, OH- The Center for Marketing and Opinion Research (CMOR), a local public opinion research firm, recently completed the Stark Poll, an annual survey of Stark County residents. This year’s poll included questions specific to the COVID-19 Pandemic. According to the survey, nearly three quarters of county residents rated the job that the STATE was doing responding to the pandemic favorably (excellent or good). Significantly fewer residents rated the local and national response favorably with just over half of residents, 57%, rating the county-level response favorably and just 41% rating the national response favorably. Residents were more than three times as likely to rate the national response to the pandemic as poor or very poor (35%) than the poor or very poor response given at the county or state level (10% for each).



- Generally speaking, older residents were much more likely than younger residents to have a favorable opinion of the government’s response at all three levels.
 - COUNTY LEVEL: 47% of residents ages 18 to 44 rated the response favorably compared to 69% of those ages 65 and over.
 - STATE LEVEL: 63% of residents ages 18 to 44 rated the response favorably compared to 78% of those ages 45 and over.
 - NATIONAL LEVEL: 30% of residents ages 18 to 44 rated the response favorably compared to 49% of residents ages 45 to 64 and 45% of those ages 65 and over.

- There was a sharp divide between political parties and how they rated the government’s response to the COVID-19 pandemic, particularly at the national level.
 - COUNTY LEVEL: 61% of Democrats, 64% of Republican and 52% of Independents rated the county’s response to COVID-19 favorably.
 - STATE LEVEL: 83% of Democrats, 70% of Republican and 71% of Independents rated the state’s response to COVID-19 favorably.
 - NATIONAL LEVEL: 19% of Democrats, 64% of Republican and 37% of Independents rated the national response to COVID-19 favorably.

Survey Methodology:

The 2020 Stark County Collaborative Poll is a large-scale, random sampling survey of households in Stark County. The final sample for the questions included in this press release consisted of a total of 400 respondents. The general population statistics derived from the sample size provide a precision level of plus or minus 5.0% within a 95% confidence interval. Data Collection began on April 8 and ended on May 25, 2020.

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The Center for Marketing and Opinion Research (CMOR) conducts public opinion research studies for community-based organizations. For more information, please contact Amanda Barna at 330-564-4211 or email at abarna@cmoresearch.com to speak with a member of our research team.
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